



2012 Kentucky GIS Conference  
Louisville, Kentucky

Technical Workshop |

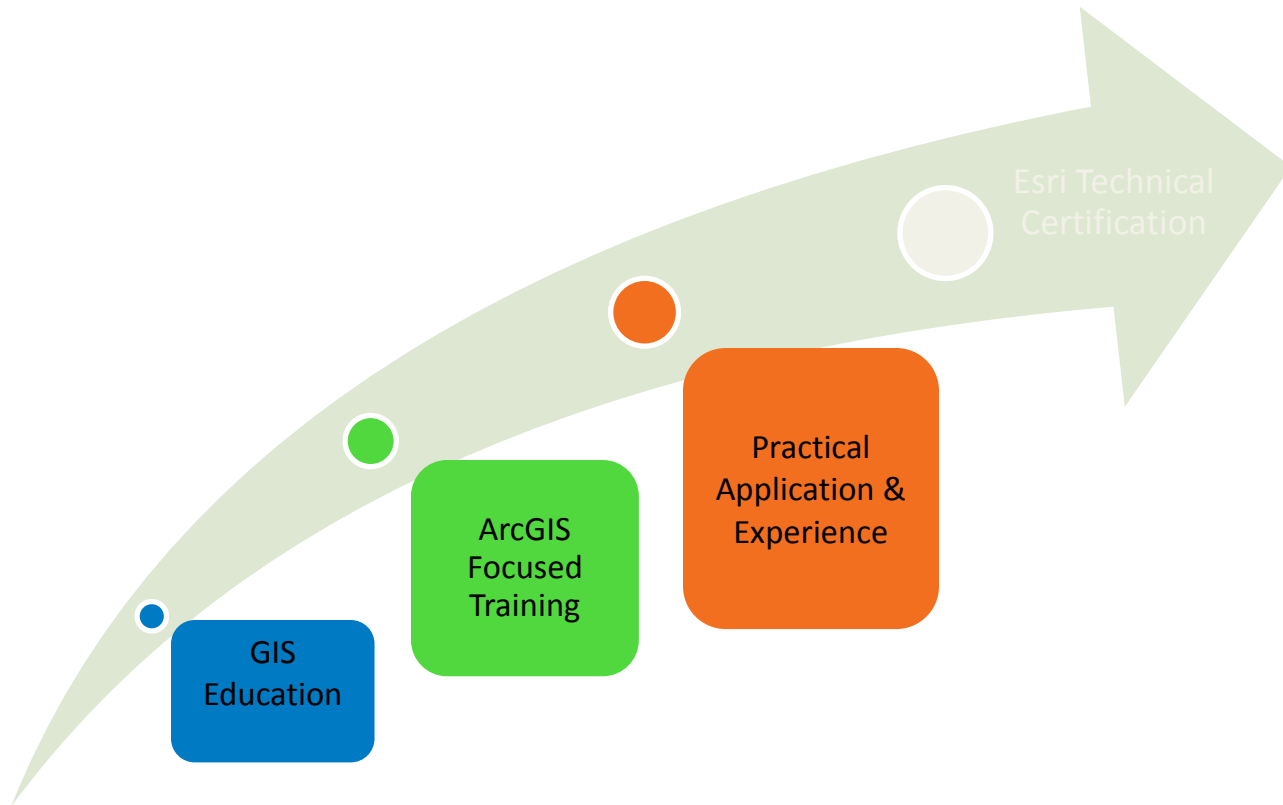
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# Esri Technical Certification Program

Eric Rodenberg



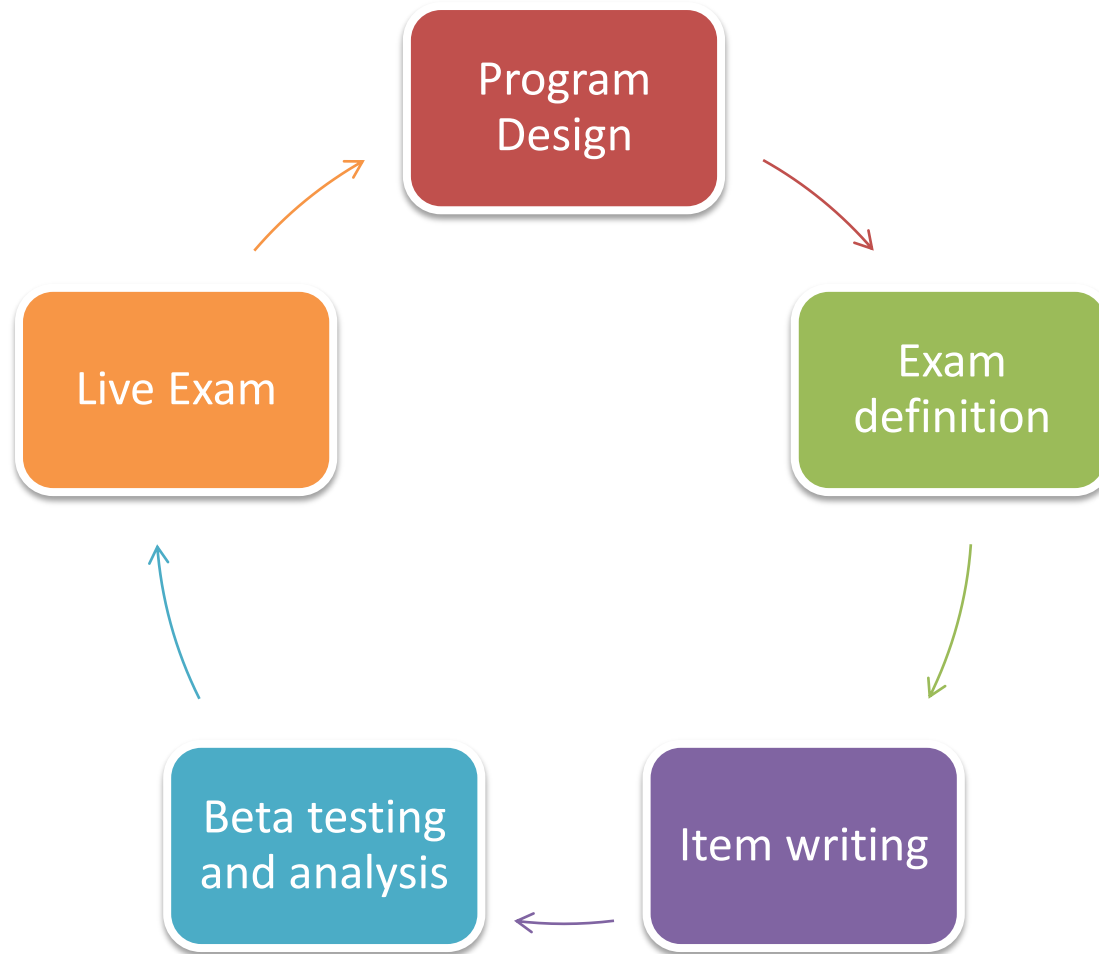
# Foundation for Technical Certification



# Program Design

<b>Desktop</b>	<b>ArcGIS Desktop</b> Associate   Professional
<b>Developer</b>	<b>ArcGIS Desktop Developer</b> Associate   Professional
	<b>Web Application Developer</b> Associate   Professional
	<b>Mobile Developer</b> Associate   Professional
<b>Enterprise</b>	<b>Enterprise Geodatabase Management</b> Associate   Professional
	<b>Enterprise System Design</b> Associate   Professional
	<b>Enterprise Administration</b> Associate

# Exam Creation



# Available Exams

Desktop	ArcGIS Desktop	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	Professional <a href="#">10.0</a>   <a href="#">10.1*</a>
Developer	ArcGIS Desktop Developer	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	Professional TBD   <a href="#">10.1*</a>
	Web Application Developer	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	Professional TBD   <a href="#">10.1*</a>
	Mobile Developer	Associate TBD	Professional TBD
Enterprise	Enterprise Geodatabase Management	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	Professional <a href="#">10.0</a>   <a href="#">10.1*</a>
	Enterprise System Design	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	Professional TBD
	Enterprise Administration	Associate <a href="#">10.0</a>   <a href="#">10.1*</a>	

# 10.1 Release

- **Upgrading current exams**
- **Creation of new exams**
- **10.1 Development Schedule**

# Certification Maintenance

- Certifications do not expire
- Certified individuals are not required to recertify
- Multiple versions of exams will be available

# Choosing an Exam

- Domain & Track
  - Review Exam information
  - Evaluate Skill set
- Level
  - Associate or Professional
- Prerequisites



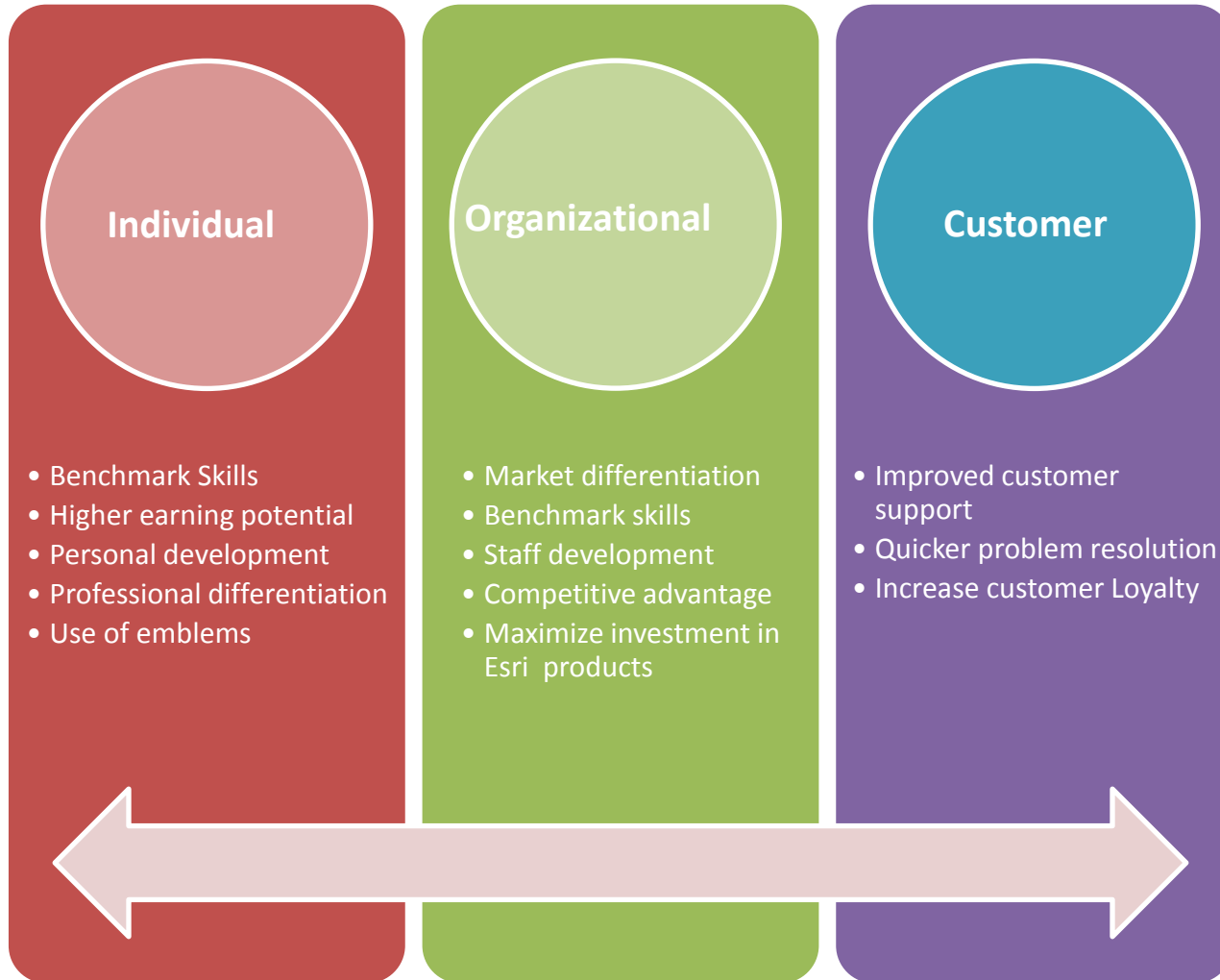
# Preparing for an Exam

- Training
  - Instructor Led Resources
  - Virtual Campus Resources
- Web Resources
- Esri Press

# Purchasing an Exam

- **Esri**
  - **Enterprise Advantage Program**
  - **Enterprise License Agreement**
  - **General Services Agreement**
  - **Master Purchase Agreement**
  - **Training Pass**
  - **...and more**
- **Pearson VUE**

# Benefits of Certification



# Quick Facts

## IDC Study\*:

- 66% of managers surveyed believe the skill of the team contributed most to the success of technology function
- 65% of managers believe that certification is important to team performance
- 66% of managers believe that certification improves the level of service and support offered to IT end users/customers

\*"Impact of Training: Functional Excellence Leads to Operational Productivity," IDC, Doc# 215762, Dec. 2008

# Quick Facts Cont'd

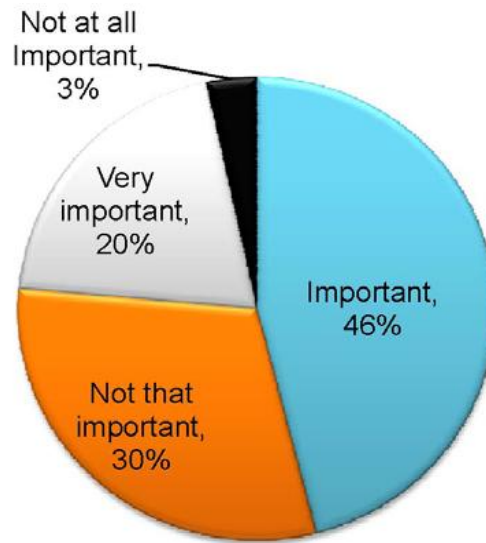
## IDC Study\*:

- Team performance increases every time a new team member is certified.
- Multiple certifications in a team is clearly linked to team capability and performance.
- With a sufficient percentage of team members certified, IT operational performance can increase up to an average of 11%

\*"Impact of Training: Functional Excellence Leads to Operational Productivity," IDC, Doc# 215762, Dec. 2008

# Quick Facts

- In a study of end-users, 66% said that IT certifications are very important or important.\*



\*Source: The Value of Training and Certification, Amazon Consulting, 2009

# Technical Certification & GISP

- Intended to be complementary
- Certification
  - Esri products
  - Technical focus
  - Written exam
- GISP
  - GIS Professionals
  - Ethical conduct and professional practice
  - Portfolio based



# Program Statistics

- Over 1600 Certified
- Most popular exams
- Increased requirements in industry



## Resources

# Resources

- Esri Technical Certification website
  - [www.esri.com/certification](http://www.esri.com/certification)
- Downloadable brochure
  - <http://www.esri.com/library/fliers/pdfs/esri-technical-certification.pdf>
- Pearson VUE website
  - [www.pearsonvue.com/esri](http://www.pearsonvue.com/esri)
- Voucher store
  - <http://www.pearsonvue.com/vouchers/pricelist/esri.asp>
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